



CONFERENCE PROGRAMME

Cultural tourism prospects
and challenges

10:00 – 10:05 **Welcome** – Matina Zisiadou, Nicosia Tourism Board

SESSION 1: CULTVET PROJECT RESULTS

10:20 – 10:40 **Presentation of project results** – Carmen Fernández,
Chamber of Commerce of Seville

10:40 – 10:45 **Testimonials** by professors and students (video)

SESSION 2: CULTURAL TOURISM IN EUROPE; BEST PRACTICES, PROSPECTS AND CHALLENGES

10:45 – 11:05 **The charter for sustainable cultural tourism (4th edition)**
Manos Vougioukas, Secretary - General European Cultural
Tourism Network

11:05 – 11:25 **Best practices in Cultural tourism**
Ángeles Gonzalez Cobreros

11:25 – 11:45 **The importance of the cultural routes of the Council of
Europe; the Phoenicians Route**
Elena Tanou – President of the Phoenicians Route

11:45 – 11:55 **Q&A**

SESSION 3: THE ROLE OF CULTURAL TOURISM STAKEHOLDERS

11:55 – 12:15 **Going Digital: Our Story during the Pandemic**
Tzeni Lymperopoulou, Deputy Director
The Leventis Municipal Museum of Nicosia

12:15 – 12:35 **Festivals and events; the example of Nicosia Pop Up Festival**
Xenios Symeonides and Maria Efstathiou, Nicosia Municipal
Arts Centre (NiMAC)

12:35 – 13:00 **Q&A** – Closing remarks

Certificate of attendance will be awarded upon request