

Fondo Nazionale Politiche Migratorie 2022



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## EXTRAORDINARY ENTREPRENEURS

Business in Italy is increasingly multi-ethnic.





# START UP GUIDANCE.

Futurae is the project promoted by the Ministry of Labour and Social Policies, carried out with the support of Unioncamere and the Chambers of Commerce to promote the establishment of new businesses or freelance activities by migrants through orientation, training and support to start-ups, with particular attention to businesswomen.

The program aims to facilitate the access of migrants to the Chambers of Commerce through targeted services and tools and information and awareness activities. In addition, it wants to support migrant entrepreneurs in accessing credit, also including guidance and support services for financing opportunities at the national, regional and local levels.

### **OBJECTIVE**

Knowledge of the chamber s ervices offered to aspiring migrant entrepreneurs or companies already made up of migrants.

### **OBJECTIVE**

Inform about the territory and identify aspiring migrant entrepreneurs.

### **OBJECTIVE**

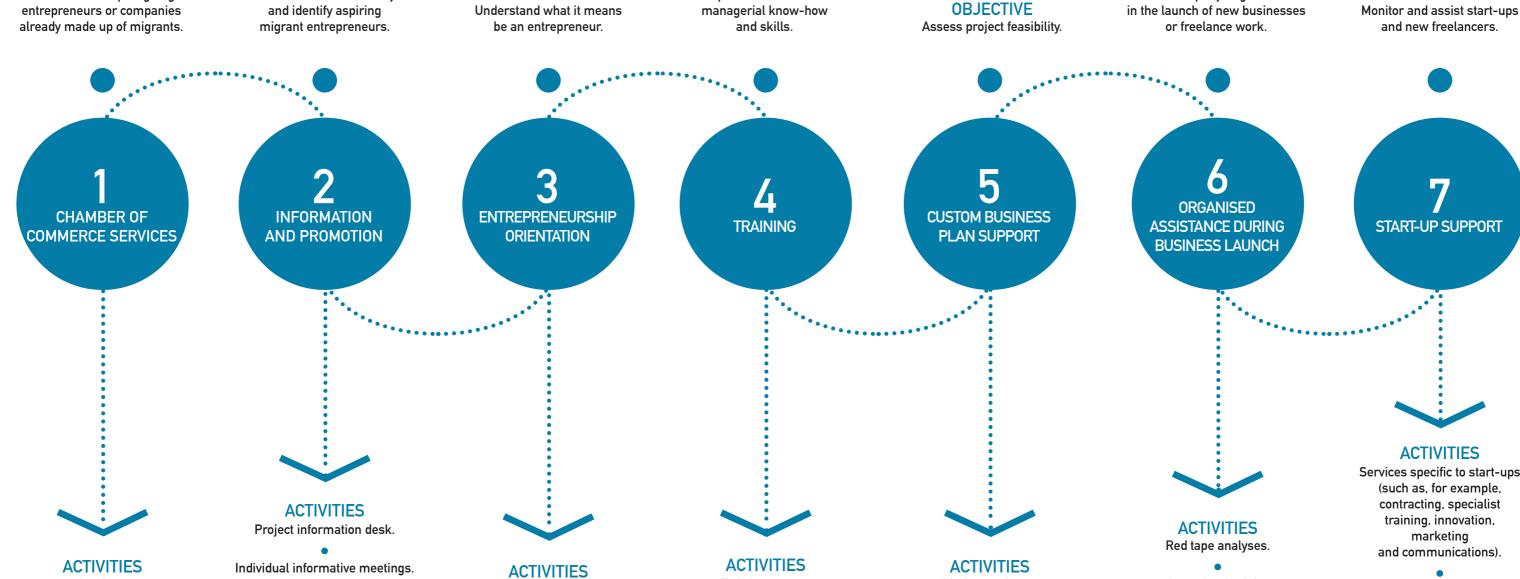
## **OBJECTIVE**

Improve business and managerial know-how

### **OBJECTIVE**

Accompany migrants in the launch of new businesses

### **OBJECTIVE**



Services.

Informative material.

Chamber of Commerce website.

Promoting the initiative on the territory.

Involvement of local associations for networking.

Group orientation seminar.

Individual interview to assess business aptitude and consistency between the profile and project.

Training course.

Laboratories.

Creation of a budget and marketing plan.

Market analyses.

Business plan production.

Identification of potential financing opportunities.

Launch schedule.

Necessary documentation.

Guidance and orientation to financing opportunities. Custom services involving trade associations and displaced communities.

Exchange of experiences and best practices.